Survey Formats

COMMON SURVEY FORMATS	
(Assessing Academic Programs in Higher Education by Allen 2004)	
Type of Item	**Example**
Checklist	Please indicate which of the activities you feel competent to perform: ___ Develop an investment plan ___ Interpret a financial report ___ Provide feedback about an employee's performance ___ Write a case study
Classification	Organization of the paper: ___ Confusing, unclear ___ Generally clear, minor points of confusion ___ Clear, logical, easy to follow
Frequency	In a typical term, I used the department's computer lab: Never Seldom Sometimes Often
Importance	How important is it for the department to provide career counseling? Unimportant Slightly Moderately Very Extremely Important Important Important Important
Likelihood	How likely are you to apply to a graduate program in the next five years? Very Unlikely Slightly Unlikely Uncertain Slightly Likely Likely
Linear rating scale	Ability to compose paragraphs in standard written English: Unsatisfactory ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ | ___ Excellent
Likert scale	I am able to write a research paper using MLA standards Strongly Disagree Disagree Neutral Agree Strongly Agree
Open-ended	Please describe the most important concepts you learned in the program
Partially closed-ended	Please check the most important factor that led you to major in engineering ___ Experience in a specific class ___ Experience with a specific instructor ___ Work experience in this or a related field ___ Advice from a career planning office or consultant ___ Advice from family or friends ___ Other: please explain
Quality	Please indicate the quality of instruction in the general education program Very Poor Poor Good Very Good
Quantitative judgment	Compared to other interns I have supervised, this student's knowledge of the theory and principles of clinical practice is 1 2 3 4 5 6 7 8 9 10 Below average Average Above Average
Ranking	Please indicate your ranking of the importance of the following student learning objectives by assigning ranks from "1" to "4", where "1" is most important and "4" is least important ___ Computing ___ Critical thinking ___ Speaking ___ Writing